



2018世界VR产业大会

2018 WORLD CONFERENCE ON VR INDUSTRY

会刊

PROGRAM

中国·南昌 / Nanchang · China
2018·10 / October · 2018



2018世界VR产业大会

2018 WORLD CONFERENCE ON VR INDUSTRY

欢迎辞

尊敬的嘉宾：

十月滕阁，胜友如云；千年豫章，高朋满座。在 2018 世界 VR 产业大会隆重召开之际，我们谨对阁下的光临致以最诚挚的感谢和最热烈的欢迎！

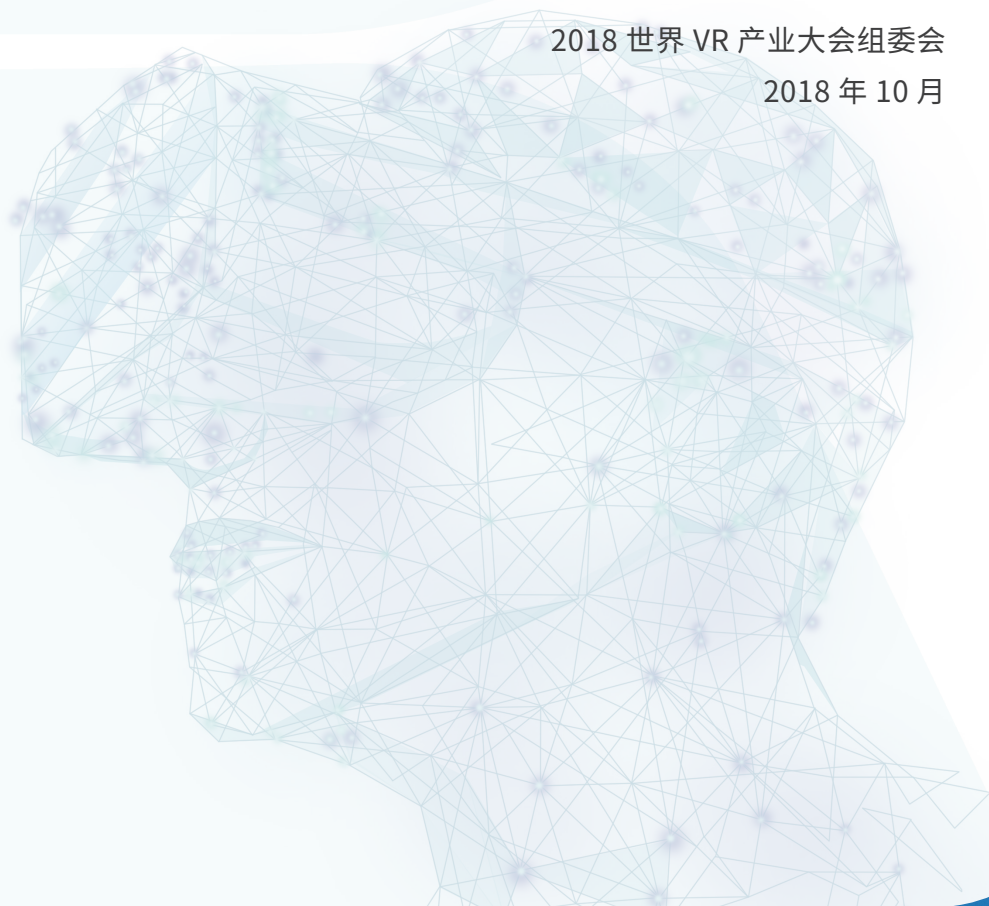
本届大会由工业和信息化部、江西省人民政府共同主办，中国电子信息产业发展研究院、江西省工业和信息化委员会、南昌市人民政府、虚拟现实产业联盟联合承办，共邀请国内外 VR/AR 领域专家学者和企业家等代表 2000 余人，是一次群英荟萃的顶级盛会。

本届大会以“VR 让世界更精彩”为主题，旨在聚焦前沿技术、探讨发展之道，展示最新成果、推动应用普及，搭建交流平台、汇聚要素资源。我们希望阁下在论坛研讨、展览交流和商务接洽等活动中，能深刻感受到 VR 技术的独特魅力。

“天下英雄城”南昌，既是赣鄱大地上的历史文化名城，又是现代动感之都，诚邀阁下合力谋发展，携手奏华章！

2018 世界 VR 产业大会组委会

2018 年 10 月





Welcome Message for Conference Publication

Distinguished Guests,

It is a great pleasure and honor for us to hold such an exciting event this October in Nanchang that brings together our friends and partners worldwide. We hereby extend our heartfelt gratitude and warm welcome to you for your attendance at the 2018 World Conference on VR Industry!

The Conference is jointly sponsored by Ministry of Industry and Information Technology and People's Government of Jiangxi Province and co-organized by China's Center for Information Industry Development (CCID), Commission of Industry and Information Technology of Jiangxi Province, People's Government of Nanchang and Industry of Virtual Reality Alliance. More than 2000 domestic and foreign experts, scholars and entrepreneurs in the field of VR/AR are invited to attend this top event for global elites.

The Conference is themed on "VR Adorns the World" and aimed at focusing on cutting-edge technologies, discussing the road for development, demonstrating latest achievements, promoting application and popularization, building communication platform and converging elements and resources. We hope that you can deeply feel the unique charm of VR technology through various activities including discussions, workshops, exhibitions, and business matchmaking.

Nanchang, both a historical city with rich cultural heritage and a modern dynamic metropolis in Jiangxi Province sincerely invites you to cooperate for development and join together for a bright future together!

Organizing Committee of 2018 World Conference on VR Industry

October, 2018

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Parallel Forum 3: 5G+VR Sub-forum

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Parallel Forum 14: VR Culture and Tourism Sub-forum

4.17 产业对接会

Industry Matchmaking Symposium



主办单位 Sponsored by

工业和信息化部

The Ministry of Industry and Information Technology

江西省人民政府

The People's Government of Jiangxi Province

承办单位 Organized by

中国电子信息产业发展研究院

The China Center for Information Industry Development

江西省工业和信息化委员会

The Commission of Industry and Information Technology of Jiangxi Province

南昌市人民政府

The Municipal People's Government of Nanchang

虚拟现实产业联盟

The Industry of Virtual Reality Alliance

大会背景 Introduction

习近平总书记在党的十九大报告中强调，中国特色社会主义进入了新时代，这是我国发展新的历史方位。要贯彻新的发展理念，建设现代化经济体系。深化供给侧结构性改革，加快建设创新型国家，推动形成全面开放新格局。

习近平总书记在杭州出席二十国集团工商峰会开幕式时指出，以互联网为核心的新一轮科技和产业革命蓄势待发，人工智能、虚拟现实等新技术日新月异，虚拟经济与实体经济的结合，将给人们的生产方式和生活方式带来革命性变化。

虚拟现实（VR）、增强现实（AR）、混合现实（MR）将是下一代通用计算平台和互联网的入口，为经济、军事、民生等领域带来颠覆性变化，美国、欧盟、日本、韩国等国家和地区正在积极布局，我国把虚拟现实作为超前发展的战略性新兴产业。

As emphasized by the General Secretary Xi Jinping at the 19th CPC National Congress, the socialism with Chinese characteristics has entered a new era. This is a new historical position of China's development. We must implement new development concepts, build modern economic system; deepen the supply-side structural reform, build an innovative country with a faster speed and promote the formation of a new overall layout for opening-up.

As pointed out by General Secretary Xi Jinping at the opening ceremony of G20 Summit held in Hangzhou, the new round of technical and industrial revolution focusing on Internet will be launched and new technologies such as AI (artificial intelligence) and VR (virtual reality) undergo rapid development. The combination of virtual and real economy will change people's mode of production and lifestyle revolutionarily. VR, AR and MR will be the next generation of general computing platform and Internet portal and will change fields such as economy, military and livelihood substantially. A lot of countries and regions such as the US, EU, Japan and South Korea are actively developing these sectors. We will prioritize VR as a strategic emerging industry in the process of such development.

大会宗旨

The Purpose of 2018 WCVRI

在习近平新时代中国特色社会主义思想的指导下，更好地满足人民日益增长的美好生活需要，加快建设现代化经济体系和创新型国家，推动江西省经济社会发展实现新的跨越。

聚焦虚拟现实发展的关键和共性问题，探讨产业发展趋势和解决之道；展示虚拟现实领域的最新成果、前沿技术和最新产品，推动行业应用和消费普及；搭建虚拟现实国际交流平台，引导全球资源和要素向中国汇聚、向江西集中。把世界VR产业大会办成全球VR/AR/MR领域规格最高、规模最大、影响力最强的会议活动。

Under the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, to meet the people's ever-growing needs for a better life, to speeding up the construction of a modern economic system and innovative country, and promoting Jiangxi Province economic and social development to achieve new leapfrog.

The aims of 2018 WCVRI are to focus on the key and common problems of VR/AR; to discuss the trend and solutions of VR/AR development; to display the latest VR/AR achievements; to promote VR/AR widely used and consumed; to building an international communication platform; to promote the prosperity and development of the VR/AR industry. To make 2018WCVRI an meeting activity with international influence.

基本情况 Basic Conditions

会议名称 Name of Conference

2018 世界 VR 产业大会

2018 World Conference on VR Industry

大会主题 Theme of Conference

VR 让世界更精彩

VR Adorns the World

会议时间 Time of Conference

2018 年 10 月 19 日至 21 日 (2 天半)

October 19 to 21, 2018, lasting for two and a half days.

会议地点 Conference Venue

主会场 Main meeting place

江西前湖迎宾馆

Jiangxi Qianhu State Guesthouse, Nanchang, Jiangxi Province

江西省南昌市红谷滩新区学府大道 888 号

No. 888 Xuefu Avenue, Honggutan New District, Nanchang, Jiangxi Province

会展馆 Expo center

江西·南昌 绿地国际博览中心

Nanchang Greenland International Expo Center

2018 世界 VR 产业大会

🕒 **时间:** 10月19日-21日

📍 **地点:** 江西前湖迎宾馆

2018年10月19日

09:00-12:00 开幕式及主旨演讲 赣江厅

13:30-17:30 主论坛演讲 赣江厅

2018年10月20日

09:00-12:00 产业生态分论坛 赣江厅 A+B

09:00-12:30 教育培训分论坛 赣江厅 C

09:00-12:00 5G+VR 分论坛 抚河厅

09:00-12:30 影视内容分论坛 前湖厅

09:00-12:00 全球 VR/AR 产业趋势圆桌论坛 井冈山厅

09:30-11:30 产业对接会 江西省会议中心西楼2楼第三会议厅

14:00-18:00 新闻出版分论坛 前湖厅

13:30-16:30 投资路演分论坛 抚河厅

13:30-18:00 VR+ 动漫分论坛 赣江厅 C

14:00-18:30 人工智能分论坛 赣江厅 A+B

13:30-17:45 HTC VIVE 开发者论坛 井冈山厅

2018年10月21日

09:00-12:00 IEEE 标准分论坛 赣江厅 A+B

09:00-11:50 先进制造分论坛 赣江厅 C

09:00-12:25 娱乐游戏分论坛 前湖厅

09:00-12:00 VR 文化和旅游分论坛 抚河厅

08:00-17:00 第二届中国虚拟现实创新创业大赛南昌赛区 前湖国际会议中心

2018 World Conference on VR industry

 **Time:** October 19-21

 **Venue:** Jiangxi Qianhu State Guesthouse, Nanchang, Jiangxi

October 19, 2018

09:00-12:00	Opening Ceremony and Keynote Speech	Ganjiang Hall
13:30-17:30	Main Forum	Ganjiang Hall

October 20, 2018

09:00-12:00	Industry Ecosystem Sub-forum	Ganjiang Hall AB
09:00-12:30	Education and Training Sub-forum	Ganjiang Hall C
09:00-12:00	5G+VR Sub-forum	Fuhe Hall
09:00-12:30	Films and Television Contents Sub-forum	Qianhu Hall
09:00-12:00	Global VR/AR Industry Trend Roundtable Sub-forum	Jinggangshan Hall
09:30-11:30	Industry Matchmaking Symposium	Conference Hall No. 3, F2, Western Tower, Jiangxi Conference Center
14:00-18:00	Press and Publication Sub-forum	Qianhu Hall
13:30-16:30	Investment Road Show Sub-forum	Fuhe Hall
13:30-18:00	VR + Comic Sub-forum	Ganjiang Hall C
14:00-18:30	Artificial Intelligence (AI) Sub-forum	Ganjiang Hall AB
13:30-17:45	HTC VIVE Developer Conference	Jinggangshan Hall

October 21, 2018

09:00-12:00	IEEE Sub-forum	Ganjiang Hall AB
09:00-11:50	Advanced Manufacturing Sub-forum	Ganjiang Hall C
09:00-12:25	Entertainment and Games Sub-forum	Qianhu Hall
09:00-12:00	VR Culture and Tourism Sub-forum	Fuhe Hall
08:00-17:00	The 2 nd China VR Innovation and Entrepreneurship Competition Nanchang Division	Qianhu International Conference Center

开幕式及主旨演讲

Opening Ceremony and Keynote Speech

🕒 时间 : 2018 年 10 月 19 日 (星期五) 09:00-12:00

Time : 09:00-12:00, October 19, 2018 (Friday)

📍 地点 : 江西前湖迎宾馆 赣江厅

Venue : Ganjiang Hall, Jiangxi Qianhu State Guesthouse



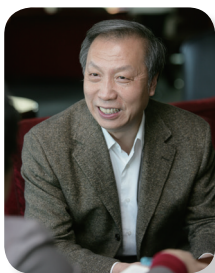
马 云 Jack Ma

阿里巴巴集团董事局主席
Chairman of Alibaba Group



乔治·斯穆特 George Smoot

诺贝尔物理学奖得主，美国科学院院士
The Nobel Prize winner in physics in 2006, academician of the American Academy of Sciences



赵沁平 Qinping Zhao

北京航空航天大学教授，中国工程院院士
Professor at the Beihang University, member of the China Academy of Engineering



葛 越 Isabel Ge Mahe

Apple 公司副总裁
大中华区董事总经理
Vice President and Managing Director of Greater China, Apple Inc.



活动安排

The Arrangement of Activities



彭中阳 Zhongyang Peng

华为技术有限公司董事
Member of the Board of Huawei



柯睿杰 Alain Crozier

微软公司资深副总裁，大中华区董事长兼首席执行官
Microsoft Corporate Vice President, Chairman and CEO of Greater China Region



陈文琦 Wenchi Chen

HTC 执行董事、威盛电子股份有限公司董事长兼首席执行官
the Board of Directors of HTC, Chairman & Chief Executive Officer, VIA



孟 樸 Frank Meng

高通中国区董事长
Chairman of Qualcomm China

主论坛演讲 Main Forum

🕒 时间 : 2018 年 10 月 19 日 (星期五) 13:30-17:30

Time : 13:30-17:30, October 19, 2018 (Friday)

📍 地点 : 江西前湖迎宾馆 赣江厅

Venue : Ganjiang Hall, Jiangxi Qianhu State Guesthouse



赵白鸽 Baige Zhao

中华人民共和国第十二届全国人大外事委员会副主任委员, 中国社会科学院“一带一路”国际智库专家委员会主席, 蓝迪国际智库专家委员会主席

Vice Chair of the 12th NPC Foreign Affairs Committee, Chair of the Expert Committee of the “Belt and Road” International Think Tank under the Chinese Academy of Social Sciences and Chair of Advisory Committee of RDI.



丁文华 Wenhua Ding

中国工程院院士
Academician of Chinese Academy of Engineering



纳迪娅·马格纳纳特·塔尔曼 Nadia Magnenat Thalmann

日内瓦大学教授, 瑞士工程科学院院士
Professor of University of Geneva
Life Member of the Swiss Academy of Engineering Sciences



贺志强 George He

联想集团高级副总裁, 联想创投集团总裁、管理合伙人
Senior Vice President, Lenovo
President, Managing Partner, Lenovo Capital & Incubator Group



活动安排

The Arrangement of Activities



潘晓明 Spencer Pan

AMD 全球副总裁、大中华区总裁
AMD Corporate Vice President, President for AMD Greater China



熊澄宇 Chengyu Xiong

清华大学教授，国家战略性新兴产业专家委员会委员，国家文化产业研究中心主任
Professor at Tsinghua University, member of Expert Committee in State Strategic Emerging Industry, Director of National Cultural Industries Research Center



桑卡尔·贾亚拉姆 Sankar Jayaram

英特尔体育首席技术官和首席产品官
Chief Technology Officer and Chief Product Officer at Intel Sports, Former CEO of Voke



吴雄昂 Allen Wu

安谋科技（中国）有限公司执行董事长兼首席执行官
Arm Technology (China) Co.,Ltd. Executive Chairman & CEO



卡维塔·巴拉 Kavita Bala

康奈尔大学计算机科学系主任
Chair of the Computer Science Department at Cornell University



黄代放 Daifang Huang

泰豪集团董事会主席
Chairman of the Board of Tellhow Group



Dave Rhodes

Unity Technologies 首席营收官
Chief Revenue Officer of Unity



王竑弢 Hongtao Wang

紫光集团有限公司高级副总裁, 紫光股份有限公司总裁
Senior Vice President of Tsinghua Unigroup Co., Ltd.
President of Unisplendour Corporation Limited



胡 郁 Yu Hu

科大讯飞执行总裁
Executive President of iFLYTEK



贾 鋆 Jun Jia

索尼互动娱乐（上海）有限公司副总裁
Vice president of Sony Interactive Entertainment (Shanghai) Co., Ltd.



虞晶怡 Jingyi Yu

美国特拉华大学教授, 上海科技大学信息科学与技术学院副院长
Professor, University of Delaware
Associate Dean, School of Information Science and Technology, ShanghaiTech University



活动安排

The Arrangement of Activities

平行论坛 1：产业生态分论坛

会议主题：构建和谐 VR 生态圈 推动产业迅猛发展

承办单位：宏达通讯有限公司（HTC）

时间：10 月 20 日（上午）9:00-12:00

地点：江西省南昌市前湖迎宾馆 赣江厅 AB

主持人：顾斌，悦诚科技首席执行官

演讲嘉宾

汪丛青 HTC 中国区总裁

Junichiro Koyama 万代南梦宫高级创意总监

张建中 NVIDIA 全球副总裁兼中国区总经理

Hugo Swart 美国高通产品管理高级总监

朱合华 同济大学教授

Chuck Chae 电影导演、第 75 届威尼斯电影节最佳 VR 电影奖得主

陆冬云 博士、联想新视界（北京）科技有限公司首席技术官

卢国强 紫光云技术有限公司解决方案部总经理

Tipatat Chennavasin The Venture Reality Fund 合伙人

Richard Brown 威盛电子全球营销副总裁


卞超轶 博士、启明星辰信息技术集团股份有限公司副总裁

Parallel Forum 1: Industry Ecosystem Sub-forum

Theme: Building new ecosystem and to foster VR/AR development

Sponsored by: HTC Communication Co.,Ltd

 **Time:** 9:00-12:00, October 20, 2018

 **Venue:** Ganjiang Hall AB, Jiangxi Qianhu State Guesthouse

Moderator: Bin Gu, CEO, Yue Cheng Technology

Speakers

Alvin W.Graylin China President, HTC

Junichiro Koyama Senior Creative Supervisor, BANDAI NAMCO Amusement

Jams Zhang Global Vice President and General Manager of China, NVIDIA

Hugo Swart Senior Director of Product Management, Qualcomm Technologies, Inc.

Hehua Zhu Professor, Tongji University

Chuck Chae Director, Best VR Experience Winner of 75th Venice International Film Festival

Louis Lu CTO, Lenovo New Vision (Beijing) Technology Co.,Ltd.

Guoqiang Lu General Manager of Solution Department, UniCloud

Tipatat Chennavasin General Partner, The Venture Reality Fund

Richard Brown Vice President of International Marketing, VIA Technologies, Inc.

Dr. Chaoyi Bian Vice President, Venustech Information Technology Group Co., Ltd.



活动安排

The Arrangement of Activities



汪丛青 Alvin W.Graylin

HTC 中国区总裁
China President, HTC



Junichiro Koyama

万代南梦宫高级创意总监
Senior Creative Supervisor, BANDAI
NAMCO Amusement



张建中 Jams Zhang

NVIDIA 全球副总裁兼中国区总经理
Jams Zhang | Global Vice President and
General Manager of China, NVIDIA



Hugo Swart

美国高通产品管理高级总监
Senior Director of Product Management,
Qualcomm Technologies, Inc.



朱合华 Hehua Zhu

同济大学教授
Professor, Tongji University



蔡洙应 Chuck Chae

电影导演、第 75 届威尼斯电影节最佳 VR
电影奖得主
Director, Best VR Experience Winner of
75th Venice International Film Festival



陆冬云 Dr. Louis Lu

博士 联想新视界(北京)科技有限公司首席技术官
CTO, Lenovo New Vision (Beijing) Technology Co., Ltd.



卢国强 Guoqiang Lu

紫光云技术有限公司解决方案部总经理
General Manager of Solution Department, UniCloud



Tipatat Chennavasin

The Venture Reality Fund 合伙人
General Partner, The Venture Reality Fund



Richard Brown

威盛电子全球营销副总裁
Vice President of International Marketing, VIA Technologies, Inc.



卞超轶 Dr. Chaoyi Bian

博士 启明星辰信息技术集团股份有限公司副总裁
Vice President, Venustech Information Technology Group Co., Ltd.



活动安排

The Arrangement of Activities

平行论坛 2：教育培训分论坛

会议主题：VR/AR 点亮教育未来展

承办单位：教育部虚拟现实应用工程研究中心 威爱教育

协办单位：中国电子质量管理协会虚拟现实专委会、中国计算机用户协会虚拟现实应用分会、江西科骏实业有限公司、江西泰豪动漫职业学院

时间：2018 年 10 月 20 日（上午）9:00-12:30

地点：江西省南昌市前湖迎宾馆 赣江厅 C

主持人：吕云，北京航空航天大学虚拟现实专业副主任

演讲嘉宾

孙伟 HTC Vive 校园事业部负责人、威爱教育 CEO、北京航空航天大学软件学院创始院长

周明全 北京师范大学信息科学与技术学院院长、教育部虚拟现实应用工程研究中心主任

Matthew James Vogl 美国国家心理健康创新中心创始人和执行理事

James Oliverio 美国佛罗里达大学 数字世界学院 院长

张俊波 Unity 全球 VP& 中国区总经理

Luisa Caldas 加州大学伯克利分校虚拟和增强现实实验室主任 劳伦斯伯克利国家实验室学院科学家 建筑系教授

丁守谦 中国电子学会会士

孙伟、吕云、朱海燕、程聪、Damir Valiev、Allen Yang、张洁

Parallel Forum 2: Education and Training Sub-forum

Theme: VR/AR Lightens the Future of Education

Sponsored by: Ministry of Education Virtual Reality Application Engineering Research Center、VIVEDU

Organized by: China Electronic Quality Management Association Virtual Reality Committee、China Computer User Association Virtual Reality Application Branch、Jiangxi Branch Chun Industrial Co., Ltd.、Jiangxi Tellhow Animation College

🕒 **Time:** October 20th, 2018 09:00-12:30

📍 **Venue:** Ganjiang Hall C, Jiangxi Qianhu State Guesthouse

Moderator: Lv Yun, Deputy Director, Virtual Reality of Beihang University

Speakers

Wei Sun Ph.D Head of HTC Vive Campus Division, CEO of VIVE Education, Founding Dean of Software College of Beihang University

Mingquan Zhou Dean of the School of Information Science and Technology, Beijing Normal University, Director of the Virtual Reality Application Engineering Research Center of the Ministry of Education

Matthew James Vogl Founder and Executive Director of the National Center for Mental Health Innovation

James Oliverio Dean School of Digital World, University of Florida, USA

Junbo Zhang Unity Global VP & China General Manager

Luisa Caldas Professor of architecture Director, Virtual and Augmented Reality Lab, University of California, Berkeley Lawrence Berkeley National Laboratory Scientist

Shouqian Ding Fellow of Chinese Institute of Electronics

Wei Sun Ph.D、Yun Lu Ph.D.、Haiyan Zhu、Cong Cheng、Damir Valiev、Allen Yang、Jie Zhang



活动安排

The Arrangement of Activities



孙伟 Wei Sun

HTC Vive 校园事业部负责人、威爱教育 CEO、
北京航空航天大学软件学院创始院长
Head of HTC Vive Campus Division, CEO of
VIVE Education, Founding Dean of Software
College of Beihang University



周明全 Mingquan Zhou

北京师范大学信息科学与技术学院院长、
教育部虚拟现实应用工程研究中心主任
Dean of the School of Information
Science and Technology, Beijing Normal
University, Director of the Virtual Reality
Application Engineering Research
Center of the Ministry of Education



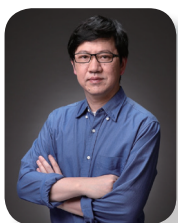
Matthew James Vogl

美国国家心理健康创新中心创始人和执行理事
Founder and Executive Director of the
National Center for Mental Health Innovation



James Oliverio

美国佛罗里达大学 数字世界学院 院长
Dean School of Digital World, University
of Florida, USA



张俊波 Junbo Zhang

Unity 大中华区总经理全球副总裁
Unity Global VP & China General Manager



丁守谦 Shouqian Ding

中国电子学会会士
Fellow of Chinese Institute of Electronics



Luisa Caldas

加州大学伯克利分校虚拟和增强现实实验室主任、
劳伦斯伯克利国家实验室学院科学家，建筑系教授
Professor of architecture/ Director, Virtual
and Augmented Reality Lab, University of
California, Berkeley/ Lawrence Berkeley
National Laboratory Scientist

平行论坛 3：5G+VR 分论坛

会议主题：助力 VR 创新，开启创想之门

承办单位：咪咕文化科技有限公司、中国移动通信研究院

时间：2018 年 10 月 20 日（上午）9:00-12:00

地点：江西省南昌市前湖迎宾馆 抚河厅

主持人：颜忠伟，咪咕文化科技有限公司 COO

演讲嘉宾

魏晨光 中国移动研究院副院长

葛颀 GSMA 大中华区战略合作总经理

Fredrik Lindholm 爱立信东北亚区核心网产品部副总经理

Lee Youngho KT VR 业务部经理

Eduardo Esteves 高通产品管理副总裁

陈洪 北京邮电大学世纪学院科研与产业处处长

曹三省 中国传媒大学协同创新中心副主任、互联网信息研究院副院长

崔勇 清华大学教授、国家首届青年长江学者

Jason Ho Revatron 株式会社 CTO

李腾跃 华为技术有限公司 AR&VR 总裁

圆桌对话主持人：申江婴，新华网股份有限公司副总裁

刘昕 咪咕文化科技有限公司总经理

陈建栋 光明网传媒有限公司总经理

朱方 中兴通讯视频首席架构师

吴懿 四开花园网络科技有限公司董事长

费俊 中央美术学院设计学院教授



活动安排

The Arrangement of Activities

Parallel Forum 3: 5G+VR Sub-forum

Theme: 5G-supported VR Scenarios

Sponsored by: MIGU Co.,Ltd,China Mobile Research Institute

Time: 9:00-12:00, October 20, 2018

Venue: Fuhe Hall , Jiangxi Qianhu State Guesthouse

Moderator: Zhongwei Yan, COO of MIGU Co.,Ltd

Speakers

Wei Chenguang Deputy General Manager of China Mobile Research Institute

Henry Ge General Manager of GSMA greater China Strategic Cooperation Department

Fredrik Lindholm Deputy General Manager of Ericsson Northeast Asia Core Network Product Division

Lee Youngho VR Sales Manager, KT

Eduardo Esteves Qualcomm VP, Product Management

Hong Chen Director of research and industry division, Century College, Beijing University of Posts and Telecommunications

Cao Sanxing Deputy Director of Co Innovation Center and Deputy Dean of Internet Information Institute, Communication University of China

Cui Yong Professor Tsinghua University, Youth Chang Jiang Scholars

Jason Ho CTO of Revatron kabuskiki kaisha

Tengyue Li President of AR&VR, Huawei Technology Co., Ltd.

Host: Shen Jiangzong, Vice President of Xinhua Net, Co., Ltd.

Liu Xin General Manager of Migu Culture & Technology Co., Ltd.

Chen Jiandong General Manager of GMW Media Co., Ltd.

Zhu Fang Chief Video Architect of ZTE

Wu Yi Chief Video Architect of ZTE

Fei Jun Professor of School of Design, China Central Academy of Fine Arts



魏晨光 Chenguang Wei

中国移动研究院副院长
The vice president of China Mobile
Research Institute



葛 颀 Henry Ge

GSMA 大中华区战略合作总经理
General Manager of GSMA greater China
Strategic Cooperation Department



Fredrik Lindholm

爱立信东北亚区核心网产品部副总经理
Deputy General Manager of Ericsson
Northeast Asia Core Network Product
Division



Lee Youngho

KT VR 业务部经理
VR Sales Manager, KT



Eduardo Esteves

高通产品管理副总裁
Qualcomm VP, Product Management



陈 洪 Hong Chen

北京邮电大学世纪学院科研与产业处处长
Director of research and industry
division, Century College,
Beijing University of Posts and
Telecommunications



活动安排

The Arrangement of Activities



曹三省 Cao Sanxing

中国传媒大学协同创新中心副主任、互联网信息研究院副院长

Deputy Director of Co Innovation Center and Deputy Dean of Internet Information Institute, Communication University of China



崔勇 Yong Cui

清华大学教授、国家首届青年长江学者

Professor Tsinghua University, Youth Chang Jiang Scholars



Jason Ho

Revatron CTO

The CTO of Revatron Co.,Ltd.



李腾跃 Tengyue Li

华为 ARVR 总裁

The President of Huawei AR/VR



刘昕 Liu Xin

咪咕文化科技有限公司总经理

General Manager of Migu Culture & Technology Co., Ltd.



陈建栋

光明网传媒有限公司总经理

General Manager of GMW Media Co., Ltd.



朱 方

中兴通讯视频首席架构师
Chief Video Architect of ZTE



吴 懿

四开花园网络科技有限公司董事长
Chief Video Architect of ZTE



费 俊

中央美术学院设计学院教授
Professor of School of Design, China
Central Academy of Fine Arts



活动安排

The Arrangement of Activities

平行论坛 4：影视内容分论坛

会议主题：VR 影视制作的颠覆与传承

承办单位：中国广播电视设备工业协会

协办单位：江西中直新经济产业发展有限公司

时间：10 月 20 日（上午）9:00-12:30

地点：江西省南昌市前湖迎宾馆 前湖厅

主持人：杨剑，中国广播电视设备工业协会咨询服务中心主任

演讲嘉宾

广瀨 睦 SeaPics Japan 株式会社 CEO

韩宇星 华南农业大学工程学院教授

李金辉 北京电影学院教授

李升茂 韩国国立艺术大学 科技及艺术中心负责人

李晓波 北京七维视觉科技有限公司 CTO

迈克尔·奈马克 上海纽约大学 互动媒体艺术访问交流学者及副教授

染瀬直人 VR 未来塾创始人

王冲霄 中宣部外宣 VR 节目《本色中国》总导演

谢尔盖·塞米诺夫 Airpano 公司 CEO

叶瀚中 VeeR VR 联合创始人兼 CEO

卓越 华数传媒网络有限公司副总裁

Parallel Forum 4: Films and Television Contents Sub-forum

Theme: Subversion and Inheritance of VR Films and Television Production

Sponsored by: China Radio & TV Equipment Industrial Association

Organized by: Jiangxi Zhongzhi New Economy Industry Development Co., Ltd., etc.

Time: October 20th, 2018 09:00-12:30

Venue: Qianhu Hall, Jiangxi Qianhu State Guesthouse

Moderator: Jian Yang, IVRA Deputy Secretary-General/
China Radio and Television Equipment Industry Association Director

Speakers

Makoto Hirose SeaPics Japan Ltd./CEO

Yuxing Han SCAU College of Engineering/Professor

Gordon Lee Beijing Film Academy/ Professor

Seungmoo Lee Korean National University of Arts/Director at Arts and Technology Center

Terry Li Beijing 7D Vision Technology Inc/CTO

Michael Naimark NYU Shanghai/Visiting Associate Arts Professor

Naoto Somese VR Future Cram school/Founder

Chongxiao Wang China National Geographic Film Center/ Director

Sergei Semenov Airpano/CEO

Ayden Ye VeeR VR/ Co-founder&CEO

Yue Zhuo Wasu Media Network Co. Ltd./Vice President&Wasu Media



活动安排

The Arrangement of Activities



广濑 睦 Makoto Hirose

SeaPics Japan 株式会社 CEO
SeaPics Japan Ltd./CEO



韩宇星 Yuxing Han

华南农业大学工程学院教授
SCAU College of Engineering/Professor



李金辉 Gordon Lee

北京电影学院教授
Beijing Film Academy/ Professor



李升茂 Seungmoo Lee

韩国国立艺术大学 科技及艺术中心负责人
Korean National University of Arts/
Director at Arts and Technology Center



李晓波 Terry Li

北京七维视觉科技有限公司 CTO
Beijing 7D Vision Technology Inc/CTO



**迈克尔·奈马克
Michael Naimark**

上海纽约大学 互动媒体艺术访问交流学者
及副教授
NYU Shanghai/Visiting Associate Arts
Professor



染瀬直人 Naoto Somese

VR 未来塾创始人
VR Future Cram school/Founder



王冲霄 Chongxiao Wang

中宣部外宣 VR 节目《本色中国》总导演
China National Geographic Film Center/
Director



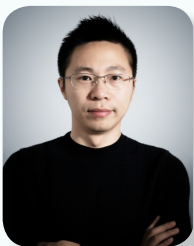
**谢尔盖·塞米诺夫
Sergei Semenov**

Airpano 公司 CEO
Airpano/CEO



叶瀚中 Ayden Ye

VeeR VR 联合创始人兼 CEO
VeeR VR/ Co-founder&CEO



卓越 Yue Zhuo

华数传媒网络有限公司副总裁
Wasu Media Network Co. Ltd./Vice
President&Wasu Media



活动安排

The Arrangement of Activities

平行论坛 5：全球 VR/AR 产业趋势圆桌论坛

会议主题：加强国际合作 促进产业发展

承办单位：中国电子信息产业发展研究院、虚拟现实产业联盟

时间：2018 年 10 月 20 日（上午）9:00-12:00

地点：江西省南昌市前湖迎宾馆井冈山厅

主持人：胡春民，虚拟现实产业联盟副秘书长

演讲嘉宾

工信部电子司领导致辞

王鹏 虚拟现实产业联盟秘书长

Salar Shahna 世界 VR 论坛创始人兼首席执行官

Ben Arnold 美国消费电子技术协会创新与行业趋势事务高级总监

Laurent Chretien 法国拉瓦勒虚拟现实产业联盟主席

Peter Lorenz 德国柏林勃兰登堡虚拟现实协会秘书长

Eliza Flores 巴西视听制作协会执行秘书长

Barbara Lippe VR Days Europe 联合创始人

郑禹探 韩国 VR 协会秘书长

Jacques G. Verly 比利时烈日大学工程学院副院长

Samir Mukherjee 印度科技大学国际传播系系主任

Parallel Forum 5: Global VR/AR Industry Trend Roundtable Sub-forum

Theme: Enhance International Cooperation and Promote Industry Development

Organizer: China Center for Information Industry Development and Industry of Virtual Reality Association (IVRA)

🕒 **Time:** 9:00-12:00, October 20, 2018

📍 **Venue:** Jinggangshan Hall, Jiangxi Qianhu State Guesthouse

Moderator: Chunmin Hu, Deputy Secretary-General, Industry of Virtual Reality Alliance

Speakers

Speech by leader of Electronic Information Department, MIIT

Wang Peng Secretary General of Industry of Virtual Reality Alliance

Salar Shahna Founder and CEO of World VR Forum

Ben Arnold Senior director of innovation & trends at the Consumer Technology Association

Laurent Chretien Secretary General of Laval Virtual

Peter Lorenz Managing Director of the Virtual Reality Berlin Brandenburg Association

Eliza Flores Executive Secretary General of Brazilian Association of Audiovisual Production

Barbara Lippe Co-founder and curator of VR Days Europe

Jung Woo Chae Secretary General of Korea VR AR Industry Association

Jacques G. Verly Professor of University of Liège

Samir Mukherjee Head of Media & Communication Department of Techno India University



活动安排

The Arrangement of Activities



王 鹏 Peng Wang

虚拟现实产业联盟秘书长
Secretary General of Industry of Virtual Reality Alliance



Salar Shahna

世界 VR 论坛创始人兼首席执行官
Founder and CEO of World VR Forum



Ben Arnold

美国消费技术协会创新与趋势研究高级总监
Senior director of innovation & trends at the Consumer Technology Association



Laurent Chretien

法国拉瓦勒虚拟现实产业联盟主席
Secretary General of Laval Virtual



Peter Lorenz

德国柏林勃兰登堡虚拟现实协会秘书长
Managing Director of the Virtual Reality Berlin Brandenburg Association



Eliza Flores

巴西视听制作协会执行秘书长
Executive Secretary General of Brazilian Association of Audiovisual Production



Barbara Lippe

VR Days Europe 联合创始人
Co-founder and curator of VR Days Europe



郑禹採 Jung Woo Chae

韩国 VR 协会秘书长
Secretary General of Korea VR AR
Industry Association



Jacques G. Verly

比利时烈日大学工程学院副院长
Professor of University of Liège



Samir Mukherjee

印度科技大学国际传播系系主任
Head of Media & Communication
Department of Techno India University



平行论坛 6：新闻出版分论坛

会议主题：技术创新与新型业态

承办单位：中国新闻出版研究院

协办单位：江西省新闻出版广电局、江西出版集团、中文天地出版传媒股份有限公司

🕒 **时间：**10月20日（下午）14:00-18:00

📍 **地点：**江西省南昌市前湖迎宾馆前湖厅

主持人：范军，中国新闻出版研究院副院长

演讲嘉宾

柳斌杰 原新闻出版总署署长，中国出版协会理事长，清华大学新闻与传播学院院长

魏玉山 中国新闻出版研究院院长

周世敏 江西省新闻出版广电局副局长

张洪忠 北京师范大学新闻传播学院副院长、博士生导师

肖丽媛 人民文学出版社副总编辑、天天出版社总编辑

王志刚 人民教育出版社副社长、人教数字出版有限公司董事长

熊剑明 央数文化股份有限公司董事长兼 CEO

贾斯汀·亨德里克斯 纽约市媒体实验室执行董事

大卫·格里曼 英国 Dubit 全球潮流部高级副总裁

格雷厄姆·罗伯茨 《纽约时报》高级编辑、虚拟现实项目的首席编辑

达斯汀·科钦斯帕格 dB Creations 联合创始人

布莱克·格劳斯 dB Creation 联合创始人

Parallel Forum 6: Press and Publication Sub-forum

Theme: Technological innovation and new business format

Sponsored by: Chinese Academy of Press and Publication

Organized by: Press and Publication Broadcasting and Television Bureau of JiangXi Province, Jiangxi Publishing Group, Chinese Universe Publishing and Media Co., Ltd.

🕒 **Time:** October 20th, 2018 14:00-18:00

📍 **Venue:** Qianhu Hall, Jiangxi Qianhu State Guesthouse

Moderator: Jun Fan, Associate Dean of Chinese Academy of Press and Publication

Speakers

Binjie Liu Former director of China Press and Publication Administration, chairman of the China Publishing Association, dean of the School of Journalism and Communication, Tsinghua University

Yushan Wei Chinese Academy of Press and Publication

Shimin Zhou Deputy director of Press and Publication Broadcasting and Television Bureau of Jiangxi Province.

Hongzhong Zhang Vice president, doctoral tutor, director of Key Laboratory of user behavior tracking and analysis of big data of news and publication

Liyuan Xiao The Deputy Editor-in-Chief of People's Literature Publishing House and the Editor-in-Chief of Daily Publishing House

Zhigang Wang A Vice President of People's Education Press and a Chairman of People's Education Digital Publishing co., Ltd.

Jianming Xiong Chairman and CEO of Central Digital Culture co., Ltd.

Justin Hendrix Executive Director at NYC Media Lab

David Kleeman Senior vice president of Global Trend Department of Dubit Limited

Graham Roberts Director of Immersive Platforms Storytelling

Dustin Kochensparger Co-founder of dB Creation

Blake Gross Co-founder of dB Creation



活动安排

The Arrangement of Activities



柳斌杰 Binjie Liu

原新闻出版总署署长，中国出版协会理事长，
清华大学新闻与传播学院院长
Former director of China Press and
Publication Administration, chairman of the
China Publishing Association, dean of the
School of Journalism and Communication,
Tsinghua University



魏玉山 Yushan Wei

中国新闻出版研究院院长
Dean of Chinese Academy of Press and
Publication



周世敏 Shimin Zhou

江西省新闻出版广电局副局长
The deputy director of Press and
Publication Broadcasting and Television
Bureau of Jiangxi Province



张洪忠 Hongzhong Zhang

北京师范大学新闻传播学院副院长、博士生导师
Vice president, doctoral tutor, director of Key
Laboratory of user behavior tracking and
analysis of big data of news and publication



肖丽媛 Liyuan Xiao

人民文学出版社副总编辑
天天出版社总编辑
The Deputy Editor-in-Chief of People's
Literature Publishing House and the
Editor-in-Chief of Daily Publishing House



王志刚 Zhigang Wang

人民教育出版社副社长、人教数字出版有
限公司董事长
A Vice President of People's Education
Press and a Chairman of People's
Education Digital Publishing co., Ltd.



熊剑明 Jianming Xiong

央数文化（上海）股份有限公司董事长兼 CEO
Chairman and CEO of Central Digital Culture co., Ltd.



贾斯汀·亨德里克斯

Justin Hendrix

纽约市媒体实验室执行董事
Executive Director at NYC Media Lab



大卫·格里曼

David Kleeman

英国 Dubit 全球潮流部高级副总裁
Senior vice president of Global Trend
Department of Dubit Limited



格雷厄姆·罗伯茨

Graham Roberts

《纽约时报》高级编辑、虚拟现实项目首席编辑
Director of Immersive Platforms
Storytelling



达斯汀·科钦斯帕格

Dustin Kochensparger

dB Creations 联合创始人
Co-founder of dB Creation



布莱克·格劳斯

Blake Gross

dB Creations 联合创始人
Co-founder of dB Creation



活动安排

The Arrangement of Activities

平行论坛 7：投资路演分论坛

会议主题：独具慧眼 重回巅峰

承办单位：赛迪顾问股份有限公司

协办单位：深圳证券信息有限公司、国科创新创业投资有限公司、南昌市红谷滩新区人机智能产业发展促进会

时间：10月20日（下午）13:30-16:30

地点：江西省南昌市前湖迎宾馆 抚河厅

主持人：涂志远，赛迪顾问大数据产业研究中心副总经理

演讲嘉宾

Mauro Rubin Joinpad 董事长

迫田宪二 OMNIBUSJAPAN 副总裁

Lorenzo Cappannari AnotheReality 首席执行官

Andrey Drobitko SketchAR 的首席执行官

宋宇 赛迪顾问股份有限公司副总裁

伊博 前海母基金执行董事

马啸然 毅达资本 TMT 投资总监

王泽楠 北京源极科技有限公司 CEO

施正 北京安然视界营销科技有限公司 CEO

张淑平 武汉博润通文化科技股份有限公司 CEO

任程 南京禹步信息科技有限公司 CEO

陈强 福建水立方三维数字科技有限公司董事长

李长虹 深圳优立视觉科技有限公司高级副总裁

张静中 江西中业集团董事长

周亮 南昌市红谷滩新区管委会党工委书记

毛顺茂 红谷滩新区工委副书记、管委会主任

端木林 南昌市红谷滩新区人机智能产业发展促进会会长

余萌、韩盛龙、张昊、鞠雅、王俊、齐笑、黄希理

Parallel Forum 7: Investment Road Show Sub-forum

Theme: VR&AR Return to Rationality, Investment Back to the Top

Sponsored by: CCID Consulting Co., Ltd.

Organized by: GuoKe Innovation & Entrepreneurship Investment Co.Ltd, Shenzhen Securities Information Co., Ltd. • Association of Man-Machine Intelligent Industry Development Promotion

🕒 **Time:** October 20th, 2018 13:30-16:30

📍 **Venue:** Fuhe Hall , Jiangxi Qianhu State Guesthouse

Moderator: Zhiyuan Tu, Vice general manager of Big Data industry research center of CCID Consulting Company Limited

Speakers

Mauro Rubin CEO of Joinpad & European General Manager

SAKODA Kenji Executive vice-president of OMNIBUSJAPAN

Lorenzo Cappannari CEO of AnotheReality

Andrey Drobitko CEO of SketchAR

Yu Song Vice president of CCID Consulting company Limited

Bo Yi Executive Director of Qianhai FOF

Xiaoran Ma Investment Director of TMT Industry of Jiangsu ADDOR Capital Management Co., Ltd. Investment Director of TMT Industry

Zenan Wang CEO of Beijing source technology company

Zheng Shi (Tom) CEO of Beijing AR Vision Marketing Technology Co., Ltd.

Shuping Zhang CEO of Wuhan boruntong culture technology co., LTD.,

Cheng Ren CEO and co-founder, of USTEP Information Technology

Qiang Chen Chairman of Fujian water cube 3D Digital Technology Co., Ltd.

Changhong Li Vice President, of Euclidean China

Jingzhong Zhang President and general manager, in Jiangxi Zhongye Group Corporation

Zhou Liang Secretary of the Party Committee of the Administrative Committee of Honggutan New District, Nanchang City

Mao Shunmao Deputy Secretary of the Party Committee of Honggutan New District and Director of the Administrative Committee

Duanmulin President of Human-Computer Intelligent Industry Development Promotion Association of Honggutan New District, Nanchang City

Yu Meng、Han Shenglong、Zhang Hao、Jv Ya、Wang Jun、Qi Xiao、Huang Xili



活动安排

The Arrangement of Activities



Mauro Rubin

Joinpad 董事长 / 欧洲总部总经理
CEO of Joinpad & European General
Manager



迫田宪二 Kenji Sakoda

OMNIBUSJAPAN 执行副总裁
Executive vice-president of OMNIBUS
JAPAN inc.



Lorenzo Cappannari

AnotheReality 首席执行官
CEO of AnotheReality



Andrey Drobitko

SketchAR 的首席执行官
CEO of SketchAR



宋宇 Yu Song

赛迪顾问股份有限公司副总裁
Vice president of CCID Consulting
company Limited



王泽楠 Zenan Wang

北京源极科技有限公司 CEO
CEO, Beijing source technology
company



施 正 Zheng Shi (Tom)

北京安然视界营销科技有限公司 CEO
CEO, Beijing AR Vision Marketing
Technology Co., Ltd.



张淑平 Shuping Zhang

武汉博润通文化科技股份有限公司 CEO
CEO, Wuhan boruntong culture
technology co., LTD.,



任 程 Cheng Ren

南京禹步信息科技有限公司 CEO
CEO and co-founder, of USTEP
Information Technology



李长虹 Changhong Li

深圳优立视觉科技有限公司高级副总裁
Vice President, of Euclidean China



张静中 Jingzhong Zhang

江西中业集团董事长
President and general manager, in Jiangxi
Zhongye Group Corporation



活动安排

The Arrangement of Activities

平行论坛 8: VR+ 动漫分论坛

会议主题: 新时代 新技术 新动漫

承办单位: 中国电视艺术家协会卡通艺术委员会

协办单位: 中国动漫集团有限公司

🕒 **时间:** 10月20日(下午) 14:00-18:30

📍 **地点:** 江西省南昌市前湖迎宾馆赣江厅 C

主持人: 毛勇, 中国电视艺术家协会卡通艺委会秘书长

演讲嘉宾

周广明 中国动漫集团党委副书记

雷振宇 中影集团公司董事、副总工程师

拉蒙特凯恩 美国海奇科技公司创始人董事长

东弘明 日本第一部 VR 动画电影《机壳特工队》导演

王飙 中国新闻出版研究院数字出版研究所所长

徐昊 阿里巴巴文娱集团大优酷事业群 VR 中心总经理

Vincent Cheung Craft Creations 的视觉特效总监和导演

刘跃军 北京电影学院游戏设计系主任、中国高校虚拟现实 VRAR 产学研联盟执行秘书长

王一夫 北美文化产业数字服务工商会会长、天津灵然创智动画科技有限公司总经理

李吉行 韩国电子通信研究院下一代内容研究本部本部长、韩国虚拟现实产业协会副会长 / 理事

肖勇 深圳环球数码新媒体有限公司总经理

肖永亮 国家文化旅游部沉浸式交互动漫文化重点实验室学术委员会主任

文森佐 迪 马西 美国纽约理工学院教授

Parallel Forum 8: VR + Comic Sub-forum

Theme: New Era, New Technology and New Comics

Sponsored by: Cartoon Art Commission of China Television Artists Association

Organized by: China Animation Comic Game Group

Time: October 20th, 2018 14:00-18:30

Venue: Ganjiang Hall C, Jiangxi Qianhu State Guesthouse

Moderator: Yong Mao, secretary-general cartoon art committee of China television artists association

Speakers

Guangming Zhou Deputy Party Secretary of China Animation Comic Game Group

Zhenyu Lei The deputy chief engineer and the director of the board of China Film Group Corporation

LaMont Kane Founder and CEO of HIREX

Biao Wang Director of Digital Publishing Research Institute, Chinese Academy of Press and Publication

Hao Xu Senior Staff Product Manager of Alibaba Group, Youku VR product technology team leader

Vincent Cheung Visualizer and Film Director. ,Craft creations

Yuejun Liu Director of Virtual Reality Laboratory, Beijing Film Academy

Yifu Wang CEO of Tianjin Inspiration & Creativity Sci-Tech Development Inc

Lee Gil-Haeng Vice President of Creative Content Research Division, ETRI (Electronics and Telecommunications Research Institute). A Vice-Chairman of Korea VR&AR Industry Association

Yong Xiao General Manager at Shenzhen Global Digital Creations Film and Television Company Limited (GDC)

Hiroaki Higashi Film director and the president of stocicsense inc

Leon Xiao A Professor of the School of the Art & Communication at Beijing Normal University

Vincenzo DeMasi Professor, New York Institute of Technology (USA)



活动安排

The Arrangement of Activities



周广明 Guangming Zhou

中国动漫集团党委副书记
Deputy Party Secretary of China Animation
Comic Game Group



雷振宇 Zhenyu Lei

中国电影集团公司董事、副总工程师
The deputy chief engineer and the
director of the board of China Film
Group Corporation



拉蒙特凯恩 LaMont Kane

美国海奇科技公司创始人董事长
Founder and CEO of HIREX



东弘明 Hiroaki Higashi

日本第一部 VR 动画电影《机壳特工队》导演
Film director and the president of
stocicsense inc.



王 飏 Biao Wang

中国新闻出版研究院数字出版研究所所长
Director of Digital Publishing Research
Institute Chinese Academy of Press and
Publication



徐 昊 Hao Xu

阿里巴巴文娱集团大优酷事业群 VR 中心
总经理
Senior Staff Product Manager of Alibaba
Group, Youku VR product technology
team leader



Vincent Cheung

Craft Creations 视觉特效总监、导演
Visualizer and Film Director, ,Craft creations



刘跃军 Yuejun Liu

北京电影学院游戏设计系主任、中国高校虚拟现实 VRAR 产学研联盟执行秘书长
Director of Virtual Reality Laboratory, Beijing Film Academy



王一夫 Yifu Wang

北美文化产业数字服务工商会会长、天津灵然创智动画科技有限公司总经理
CEO of Tianjin Inspiration & Creativity Sci-Tech Development Inc.



李吉行 Lee Gil-Haeng

韩国电子通信研究院 下一代内容研究本部本部长、韩国虚拟现实产业协会的副会长 / 理事
Vice President of Creative Content Research Division, ETRI (Electronics and Telecommunications Research Institute)
/A Vice-Chairman of Korea VR&AR Industry Association



肖永亮 Leon Xiao

国家文化旅游部沉浸式交互动漫文化重点实验室学术委员会主任
Professor of the School of the Art & Communication at Beijing Normal University



肖勇 Yong Xiao

深圳环球数码新媒体有限公司总经理
General Manager at Shenzhen Global Digital Creations Film and Television Company Limited (GDC)



文森佐 迪 马西 Vincenzo DeMasi

美国纽约理工学院教授
Professor, New York Institute of Technology (USA)



活动安排

The Arrangement of Activities

平行论坛 9：人工智能（AI）分论坛

会议主题：AI 驱动的 VR/AR

承办单位：上海科技大学虚拟现实与视觉计算中心

时间：10 月 20 日（下午）13:30-18:00

地点：江西省南昌市前湖迎宾馆赣江 AB 厅

主持人：虞晶怡，美国特拉华大学教授，上海科技大学信息科学与技术学院副院长

演讲嘉宾

工信部电子司领导致辞

Nadia M. Thalmann 日内瓦大学教授

Kavita Bala 康奈尔大学教授

虞晶怡 美国特拉华大学教授，上海科技大学信息科学与技术学院副院长

黄铁军 北京大学教授

Sing Bing Kang 微软研究院首席研究员

杨旭波 上海交通大学教授

Daniel Thalmann 瑞士洛桑联邦理工学院教授

童欣 微软亚洲研究院首席研究员

Wolfgang Heidrich 阿卜杜拉国王科技大学教授

Kari Pulli Meta 公司首席科学家

Parallel Forum 9: Artificial Intelligence (AI) Sub-forum

Theme: AI-driven AR and VR

Sponsored by: Virtual Reality and Visual Computing Center, Shanghai Tech University

🕒 **Time:** October 20th, 2018 13:30-18:00

📍 **Venue:** Ganjiang Hall AB, Jiangxi Qianhu State Guesthouse

Moderator: Jingyi Yu, Professor, University of Delaware, Associate Dean, School of Information Science and Technology, ShanghaiTech University

Speakers

Speech by leader of Electronic Information Department, MIIT

Nadia M. Thalmann Professor, University of Geneva

Kavita Bala Professor, Cornell University

Jingyi Yu Professor, University of Delaware, Associate Dean, School of Information Science and Technology, ShanghaiTech University

Tiejun Huang Professor, Peking University

Sing Bing Kang Principal Researcher, Microsoft Research

Xubo Yang Professor, Shanghai Jiaotong University

Daniel Thalmann Professor, EPFL

Xin Tong Principal Researcher, Microsoft Research Asia

Wolfgang Heidrich Professor, King Abdullah University of Science and Technology

Kari Pulli Chief Scientist / Chief Researcher / Research Director, Meta



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纳迪娅·马格纳纳特·塔尔曼
Nadia Magnenat Thalmann

日内瓦大学教授，瑞士工程科学院院士
Professor of University of Geneva
Life Member of the Swiss Academy of
Engineering Sciences



卡维塔·巴拉
Kavita Bala

康奈尔大学计算机科学系主任
Chair of the Computer Science
Department at Cornell University



虞晶怡 Jingyi Yu

美国特拉华大学教授，上海科技大学信息
科学与技术学院副院长
Professor, University of Delaware
Associate Dean, School of Information
Science and Technology, ShanghaiTech
University



黄铁军 Tiejun Huang

北京大学教授
Professor, Peking University



Sing Bing Kang

微软研究院首席研究员
Principal Researcher, Microsoft Research



杨旭波 Xubo Yang

上海交通大学教授
Professor, Shanghai Jiaotong
University



Daniel Thalmann

瑞士洛桑联邦理工学院教授
Professor, EPFL



童欣 Xin Tong

微软亚洲研究院首席研究员
Principal Researcher, Microsoft
Research Asia



Wolfgang Heidrich

阿卜杜拉国王科技大学教授
Professor, King Abdullah University
of Science and Technology



Kari Pulli

Meta 公司首席科学家
Chief Scientist/ Chief Researcher/
Research Director, Meta



活动安排

The Arrangement of Activities

平行论坛 10: HTC VIVE 开发者论坛

会议主题: 聚合开发资源 推进 VR 新生态发展

承办单位: 宏达通讯有限公司 (HTC)

时间: 10 月 20 日 (下午) 13:30-17:45

地点: 江西省南昌市前湖迎宾馆井冈山厅

主持人: 徐汀, HTC 亚太区内容负责人

演讲嘉宾

鲍永哲 HTC 北亚区总经理兼 VIVE 虚拟现实产品与策略副总裁

Neil Trevett Khronos Group 主席兼 NVIDIA 开发者生态系统副总裁

Stephen Viljoen Slightly Mad Studios 首席商务官

Jesse Joudrey VRChat 联合创始人兼首席技术官

王志华 HTC Viveport 副总裁

祖昆仑 北京小鸟看看科技有限公司市场副总裁

孙伟 博士、贵州威爱教育科技有限公司首席执行官

周昌印 博士、VISBIT 联合创始人兼首席执行官

顾斌 悦诚科技首席执行官

Peter Kortenhoeven Pillows Willow 首席创意官

Parallel Forum 10: HTC VIVE Developer Conference

Theme: To better integrate development resources for the new VR ecosystem

Sponsored by: HTC Communication Co., Ltd.

🕒 **Time:** October 20th, 2018 13:30-17:45

📍 **Venue:** Jinggangshan Hall , Jiangxi Qianhu State Guesthouse

Moderator: Bill Xu, Content Leader, HTC APAC

Speakers

Raymond Pao General Manager of HTC North Asia and VP of VR Product and Strategy

Neil Trevett President of Khronos Group, Vice President Developer Ecosystems, NVIDIA

Stephen Viljoen Chief Commercial Officer, Slightly Mad Studios, Ltd.

Jesse Joudrey Cofounder and CTO, VRChat

Steve Wang Viveport Vice President, HTC

Karen Zu Vice President of Marketing, Pico

Wei Sun CEO, Guizhou Weiai Education Technology Co., Ltd.

Changyin Zhou Cofounder and CEO, VISBIT

Bin Gu CEO, Yue Cheng Technology

Peter Kortenhoeven Chief Creative Officer, Pillows Willow



活动安排

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鲍永哲 Raymond Pao

HTC 北亚区总经理兼 VIVE 虚拟现实产品
与策略副总裁
General Manager of HTC North Asia and
VP of VR Product and Strategy



Neil Trevett

Khronos Group 主席兼 NVIDIA 开发者生态系
统副总裁
President of Khronos Group, Vice President
Developer Ecosystems, NVIDIA



Stephen Viljoen

Slightly Mad Studios 首席商务官
Chief Commercial Officer, Slightly Mad
Studios, Ltd.



Jesse Joudrey

VRChat 联合创始人兼首席技术官
Cofounder and CTO, VRChat



王志华 Steve Wang

HTC Viveport 副总裁
Viveport Vice President, HTC



祖昆仑 Karen Zu

北京小鸟看看科技有限公司市场副总裁
Vice President of Marketing, Pico



孙 伟 Dr.Wei Sun

博士、贵州威爱教育科技有限公司首席执行官
CEO, Guizhou Weiai Education Technology
Co., Ltd.



周昌印
Dr.Changyin Zhou

博士、VISBIT 联合创始人兼首席执行官
Cofounder and CEO, VISBIT



顾 斌 Bin Gu

悦诚科技首席执行官
CEO, Yue Cheng Technology



Peter Kortenhoeven

Pillows Willow 首席创意官
Chief Creative Officer, Pillows Willow



活动安排

The Arrangement of Activities

平行论坛 11: IEEE 标准分论坛

会议主题: IEEE VR/AR 前沿科技及国际标准

承办单位: IEEE 虚拟现实与增强现实标准工作组

时间: 10月21日(上午) 9:00-12:00

地点: 江西南昌市前湖迎宾馆 赣江厅 AB

主持人: Lee Stogner, IEEE VR/AR 标准工作组秘书长、IEEE 物联网指导委员会委员、Vincula 集团执行合伙人

演讲嘉宾

Sharon Peng IEEE 院士、IEEE 消费电子学会会长、Samsung/Harman 工程总监

Yu Yuan IEEE VR/AR 标准工作组主席、IEEE VR/AR 顾问委员会主席、IEEE 消费电子标准委员会主席、IEEE 标准协会董事、SGC 董事长兼首席科学家

Stephen Dukes IEEE 院士、IEEE 数字现实指导委员会联席主席、IEEE 标准协会董事、Dreamerse 总裁

Ferhan Ozkan VR First 联盟秘书长、IEEE VR/AR 标准工作组副主席

Jay Guo Khronos/OpenXR 标准工作组发言人、华为公司北美区移动技术高级总监

Vinay Narayan CTA R12 标准工作组副主席、HTC Vive 美洲区产品与运营副总裁

Kohtaro Asai ISO/IEC JTC 1/SC 29 主席、Mitsubishi Electric 资深首席工程师

Wahab Almuhtadi IEEE 消费电子学会当选会长、Algonquin 大学教授兼研发主管

Neil Trevett Khronos 联盟主席、NVIDIA 公司副总裁

Qi Wang IEEE 虚拟现实与增强现实标准工作组专家委员、IEEE 生物计量活体检测标准工作组秘书长


Lee Stogner IEEE VR/AR 标准工作组秘书长、IEEE 物联网指导委员会委员、Vincula 集团执行合伙人


黄林轶 工业和信息化部电子第五研究所首席专家、VR/AR 实验室资深高级工程师

Parallel Forum 11: IEEE Sub-forum

Theme: IEEE VR/AR Frontier Technology and International Standard

Sponsored by: IEEE Virtual Reality and Augmented Reality Working Group

 **Time:** October 21th, 2018 09:00-12:00

 **Venue:** Ganjiang Hall AB, Jiangxi Qianhu State Guesthouse

Moderator: Lee Stogner, IEEE VR/AR Working Group Secretary, Vincula Group Managing Partner

Speakers

Sharon Peng IEEE Fellow、President, IEEE Consumer Electronic Society、Director of Engineering, Lifestyle Audio at Harman, a Samsung Company

Yu Yuan Chair, IEEE VR/AR Working Group、Chair, IEEE VR/AR Advisory Board、Chair, IEEE Consumer Electronics Standards Committee、Board Member, IEEE-SA Board of Governors、Chairman & Chief Scientist, SGC

Stephen Dukes IEEE Fellow、Co-Chair, IEEE Digital Reality Initiative、Board Member, IEEE-SA Board of Governors、President, Dreamerse

Ferhan Ozkan Co-Founder & CEO, VR First、Vice Chair, IEEE VR/AR Working Group

Jay Guo Khronos/OpenXR Working Group Representative、Senior Director of Mobile Technology, Huawei CBG

Vinay Narayan Vice Chair, CTA R12 Standards Working Group、Vice President, Product and Operations (Americas) at HTC VIVE

Kohtaro Asai Chair (2006-2017), ISO/IEC JTC 1/SC 29、Senior Chief Engineer, Mitsubishi Electric Corporation

Wahab Almuhtadi Chair, IEEE Consumer Electronics Society、Professor and coordinator, Algonquin College/Carleton University

Neil Trevett Vice President, NVIDIA、President, Khronos Group

Qi Wang Voting Member, IEEE VR/AR Working Group、Secretary, IEEE Biometric Liveness Detection Working Group

Lee Stogner Secretary, IEEE VR/AR Working Group、Member, IEEE IoT Steering Committee、Managing Partner, Vincula Group

Linyi Huang Senior Engineer, The Fifth Research Institute of MIIT,P.R.China; VR/AR Lab Chief Specialist



活动安排

The Arrangement of Activities



Sharon Peng

IEEE 院士、IEEE 消费电子学会会长、
Samsung/Harman 工程总监
IEEE Fellow、President, IEEE Consumer
Electronic Society、Director of
Engineering, Lifestyle Audio at Harman,
a Samsung Company



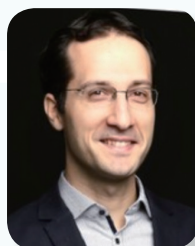
袁昱 Yu Yuan

IEEE VR/AR 标准工作组主席、IEEE VR/AR 顾问
委员会主席、IEEE 消费电子标准委员会主席、
IEEE 标准协会董事、SGC 董事长兼首席科学家
Chair, IEEE VR/AR Working Group、Chair, IEEE
VR/AR Advisory Board、Chair, IEEE Consumer
Electronics Standards Committee、Board
Member, IEEE-SA Board of Governors、
Chairman & Chief Scientist, SGC



Stephen Dukes

IEEE 院士、IEEE 数字现实指导委员会联席主
席、IEEE 标准协会董事、Dreamerse 总裁
IEEE Fellow、Co-Chair, IEEE Digital Reality
Initiative、Board Member, IEEE-SA Board
of Governors、President, Dreamerse



Ferhan Ozkan

VR First 联盟秘书长、IEEE VR/AR 标准工作组
副主席
Co-Founder & CEO, VR First、Vice Chair,
IEEE VR/AR Working Group



Jay Guo

Khronos/OpenXR 标准工作组发言人、华为公
司北美区移动技术高级总监
Khronos/OpenXR Working Group
Representative、Senior Director of Mobile
Technology, Huawei CBG



Vinay Narayan

CTA R12 标准工作组副主席、HTC Vive 美
洲区产品与运营副总裁
Vice Chair, CTA R12 Standards Working
Group、Vice President, Product and
Operations (Americas) at HTC VIVE



Kohtaro Asai

ISO/IEC JTC 1/SC 29 主席、Mitsubishi Electric
资深首席工程师
ISO/IEC JTC 1/SC 29
Chair (2006-2017), ISO/IEC JTC 1/SC 29、
Senior Chief Engineer, Mitsubishi Electric
Corporation



Wahab Almuhtadi

IEEE 消费电子学会当选会长、Algonquin
大学教授兼研发主管
Chair, IEEE Consumer Electronics
Professor and coordinator, Algonquin
College/Carleton University Society



Neil Trevett

Khronos 联盟主席、NVIDIA 公司副总裁
Vice President, NVIDIA
President, Khronos Group



Qi Wang

IEEE 虚拟现实与增强现实标准工作组专家委员、
IEEE 生物计量活体检测标准工作组秘书长
Voting Member, IEEE VR/AR Working Group、
Secretary, IEEE Biometric Liveness Detection
Working Group



Lee Stogner

IEEE VR/AR 标准工作组秘书长、IEEE 物联网
指导委员会委员、Vincula 集团执行合伙人
Secretary, IEEE VR/AR Working
GroupMember, IEEE IoT Steering
CommitteeManaging Partner, Vincula Group



黄林轶 Linyi Huang

工业和信息化部电子第五研究所首席专
家、VR/AR 实验室资深高级工程师
Senior Engineer, The Fifth Research Institute
of MIIT,P.R.China;
VR/AR Lab Chief Specialist



平行论坛 12：先进制造分论坛

会议主题：VR/AR 定义工业发展新模式

承办单位：中国信息通信研究院 德国柏林 - 勃兰登堡虚拟现实协会

时间：10 月 21 日（上午）9：00-11：50

地点：江西南昌市前湖迎宾馆 赣江 C 厅

主持人：陈曦，中国信通院信息化与工业化融合研究所副主任

演讲嘉宾

刘子庆 树根互联技术有限公司副总裁

廖春元 亮风台（上海）信息科技有限公司 CEO

杨文 江联重工集团股份有限公司副总裁

奥利弗·施莱尔 弗朗霍夫海因里希赫兹研究所团队负责人

刘班 弈恩现实有限公司（中国区）总裁

尤利娅·伊瑟利斯 AnotherWorld 公司 CEO

陈利民 PTC 中国区 CAD&AR 业务负责人

陆加杰 科比特航空科技公司总经理

苏波 深圳增强现实技术有限公司（OGlass）CEO

索克·柯尔霍夫 INVR.SPACE 公司 CEO

奈吉尔·伯顿 塔普翊海（上海）智能科技有限公司 CTO

Parallel Forum 12: Advanced Manufacturing Sub-forum

Theme: VR/AR defines the new pattern of industrial development

Sponsored by: China Academy of Information and Communication Technology,
Virtual Reality Berlin-Brandenburg e.V.

🕒 **Time:** October 21th, 2018 09:00-11:50

📍 **Venue:** Ganjiang Hall C, Jiangxi Qianhu State Guesthouse

Moderator: Xi Chen, China Academy of Information and Communications
Technology, Deputy director

Speakers

Ziqing Liu IROOTECH TECHNOLOGY, Vice President

Chunyuan Liao HiScene Information Technology Co.,LTD, CEO

Wen Yang Jianglian Heavy Industry Group Co.,Ltd. Vice President

Oliver Schreer Fraunhofer Heinrich Hertz Institute, Head of Group

Ban Liu EON Reality Inc. (China) President

Ioulia Isserlis AnotherWorld VR, CEO

Isaiah Chen Parametric Technology Corporation (PTC), Technical Director

Jiajie Lu MicroMultiCopter Aero Technology Co.,Ltd. General Manager

Bob Su Shenzhen Augmented Reality Technologies Co., Ltd (OGlass), CEO

Sönke Kirchhof INV.R.SPACE GmbH, CEO

Nigel Burton RealMax Corporation, CTO



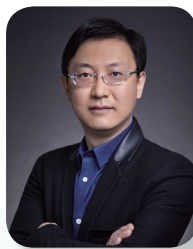
活动安排

The Arrangement of Activities



刘子庆 Ziqing Liu

三一集团树根互联技术有限公司高级副总裁
IROOTECH TECHNOLOGY, Vice President



廖春元 Chunyuan Liao

亮风台信息科技有限公司 CEO
HiScene Information Technology
Co.,LTD, CEO



杨文 Wen Yang

江联重工集团副总裁
Jianglian Heavy Industry Group Co.,Ltd.
Vice Presiden



Oliver Schreer

德国弗朗霍夫海因里希赫兹研究所博士
Fraunhofer Heinrich Hertz Institute
Head of Group



刘班 Ban Liu

弈恩现实有限公司（中国区）总裁
EON Reality Inc. (China)
President



Ioulia Isserlis

AnotherWorld VR 公司 CEO
AnotherWorld VR, CEO



陈利民 Isaiah Chen

PTC 中国区 CAD&AR 业务负责人
Parametric Technology Corporation (PTC),
Technical Director



陆加杰 Zhihui Lu

科比特航空科技公司总经理
MicroMultiCopter Aero Technology
Co.,Ltd. General Manager



苏波 Bob Su

深圳增强现实技术有限公司 (0Glass) CEO
Shenzhen Augmented Reality
Technologies Co., Ltd (0Glass), CEO



Sönke Kirchhof

INVR.SPACE 公司 CEO
INVR.SPACE GmbH , CEO



Nigel Burton

塔普翊海（上海）智能科技有限公司 CTO
RealMax Corporation, CTO



活动安排

The Arrangement of Activities

平行论坛 13：娱乐游戏分论坛

会议主题：VR 打造梦幻娱乐新世界

承办单位：中国信息产业商会网络游戏产业分会

时间：10 月 21 日（上午）9:00-12:25

地点：江西省南昌市前湖迎宾馆 前湖厅

主持人：陈胜喜，中国信息产业商会副秘书长兼网络游戏产业分会秘书长

演讲嘉宾

聂玉春 中国信息产业商会会长

高东旭 国家网络文化标准委员会副秘书长

黄大实 SKONEC Entertainment 公司总裁、韩国 VR 产业协会副会长

张武 英伟达集团中国 VR 市场负责人

柳承希 韩国韩中科技文化促进会理事长

罗浚兮 华为技术有限公司 VR 电竞与直播项目总监

许秋子 深圳市瑞立视多媒体科技有限公司 CEO

Marco Faccini 英国丝路教育集团 CEO

金武典 韩国 M.O.K GROUP 副总裁

Geoffrey Lachapelle 加拿大电子竞技大学联赛经理、资深电影制作人

Parallel Forum 13: Entertainment and Games Sub-forum

Theme: VR Will Create a New Dream World of Entertainment

Sponsored by: China Information Industry Trade Association Online Game Industry Branch

Time: October 21th, 2018 09:00-12:25

Venue: Qianhu Hall , Jiangxi Qianhu State Guesthouse

Moderator: Shengxi Chen, Deputy Secretary General of CIITA

Speakers

Nie Yuchen President of CIITA

Gao Dongxu Deputy Secretary General of National network culture standard committee

DAI-SHIL HWANG SKONEC Entertainment's President, VP of Korea VR Industry Association, Korea

Wu Zhang Leader of NVIDIA Group China VR marketing

Geoffrey Lachapelle Event management E-sport Competition and Executive Producer of Film, Canada

Liu Chengxi Director of Korea China Science and Culture Promotion Association

Luo Junxi Director of VR competition and live broadcasting, HUAWEI live Technology Co., Ltd.

Qiuzi Xu CEO of Shenzhen Ruili Multimedia Technology Co., Ltd.

Marco Faccini CEO of Silk Road Edtech Group, England

KIM MOO JEON VP of M.O.K GROUP, Korea



活动安排

The Arrangement of Activities



聂玉春 Nie Yuchen

中国信息产业商会会长
President of CIITA



高东旭 Gao Dongxu

国家网络文化标准委员会副秘书长
Deputy Secretary General of National
network culture standard committee



**黄大实 DAI-SHIL
HWANG**

SKONCE Entertainment 公司总裁、
韩国 VR 产业协会副会长
Skonec Entertainment's President, VP
of Korea VR Industry Association, Korea



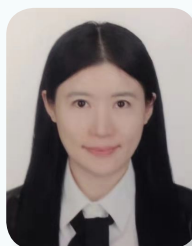
张 武 Wu Zhang

英伟达中国区 VR 负责人
Leader of NVIDIA Group China VR
marketing



Geoffrey Lachapelle

加拿大电子竞技大学联赛经理、资深电影
制作人
Event management E-sport
Competition and Executive Producer of
Film, Canada



柳承希 Liu Chengxi

韩国韩中科技文化促进会理事长
Director of Korea China Science and
Culture Promotion Association



罗浚兮 Luo Junxi

华为技术有限公司 VR 电竞与直播项目总监
Director of VR competition and live broadcasting, HUAWEI live Technology Co., Ltd.



许秋子 Qiuzi Xu

深圳市瑞立视多媒体科技有限公司 CEO
CEO of Shenzhen Realis Multimedia Technology Co., Ltd.



Marco Faccini

英国丝路教育集团 CEO
CEO of Silk Road Edtech Group, England



金武典 KIM MOO JEON

韩国 M.O.K GROUP 副总裁
VP of M.O.K GROUP, Korea



平行论坛 14：文化和旅游分论坛

会议主题：VR/AR 在文旅产业上的应用

承办单位：泰豪创意科技集团股份有限公司、南昌虚拟现实研究院股份有限公司
江西南昌旅游集团股份有限公司

⌚ **时间：**10 月 21 日（上午）09:00-12:00

📍 **地点：**江西省南昌市前湖迎宾馆 抚河厅

主持人：王刚，暴风集团副总裁

演讲嘉宾

帕特里克·奥尔森 Spiideo 首席执行官

迈克尔·马修 美国 ORU 大学 VR 项目副校长

金东铉 韩国虚拟现实内容产业协会 主席

耿国华 西北大学文化遗产数字化国家地方工程研究中心主任

淮永建 北京林业大学信息学院学术委员会主任

邵轶琛 网易人工智能事业部战略负责人

房淼声 北京全景国家地理影视有限公司执行总经理、《本色中国》制片人

刘东铉 中韩 VR 企业家协会 /Uni Hyun 秘书长

尼基·米切尔 FXG(西顾科技)的首席执行官

万涛 美房云客 联合创始人

Parallel Forum 14: VR Culture and Tourism Sub-forum

Theme: Application of VR/AR to Cultural and Tourist Industries

Sponsored by: Tellhow Creation Technology and Science Group Co., LTD,
Nanchang Virtual Reality Research Institute Co., Ltd. , Jiangxi Nanchang Tourism
Group Co., Ltd.

🕒 **Time:** October 21th, 2018 09:00-12:00

📍 **Venue:** Fuhe Hall , Jiangxi Qianhu State Guesthouse

Moderator: Gang Wang, Vice president of Baofeng Group

Speakers

Patrik Olsson Spiideo,CEO

Michael L. Mathews ORU, Vice president

Kim,Donghyun Chairman of Korea Virtual Reality Content Industry Association

Guohua Gen Northwest University National Cultural Heritage Digital Engineering
Center Director

Yongjian Huai Ph.D, Professor, Beijing Forestry University,School of
Information,Academic Committee, Director

Yichen Shao Netease AI BU, Strategy Chief

Tan fang Executive General Manager of Chinese National Geography TV,
Producer of "VR China"

Yoo, DongHyun Secretary general of Korea-China VR Entrepreneur Alliance

Nikk Mitchell FXG,CEO

Tao Wan Co-founder of MyFlying



活动安排

The Arrangement of Activities



帕特里克·奥尔森
Patrik Olsson

Spiideo 首席执行官
Spiideo, CEO



迈克尔·马修
Michael I. Mathews

美国罗伯茨大学 VR 项目副校长
ORU, Vice president



金东铉 Kim Dong Hyun

韩国虚拟现实内容产业协会 主席
Chairman of Korea Virtual Reality
Content Industry Association



耿国华 Guohua Geng

西北大学文化遗产数字化国家地方工程研究中心主任
Northwest University National Cultural
Heritage Digital Engineering Center,
Director



淮永建 Yongjian Huai

北京林业大学信息学院学术委员会主任
Ph.D, Professor
Beijing Forestry University, School of
Information, Academic Committee,
Director



邵轶琛 Yichen Shao

网易人工智能事业部战略负责人
Netease AI BU, Strategy Chief



房森声 Tan Fang

北京全景国家地理影视有限公司执行总经理
《本色中国》制片人
Executive General Manager of
Chinese National Geography TV
Producer of "VR China"



刘东炫 DongHyun Yoo

中韩 VR 企业家协会 /Unihyun 秘书长
Secretary general of Korea-China VR
Entrepreneur Alliance



**尼基·米切尔
Nikk Mitchell**

FXG(西顾科技)的首席执行官
FXG,CEO



万涛 Tao Wan

美房云客 联合创始人
Co-founder of MyFlying



活动安排

The Arrangement of Activities

产业对接会

主办单位：江西省人民政府、中华人民共和国工业和信息化部

承办单位：省工信委、省商务厅、南昌市人民政府

🕒 **时间：**2018 年 10 月 20 日上午 9:30-11:30

📍 **地点：**江西省会议中心西楼 2 楼第三会议厅

主持人：省政府分管副秘书长

2018 年 10 月 20 日

09: 30-09: 38	省领导致辞
09: 38-09: 46	工信部领导致辞
09: 46-10: 01	省工信委领导作产业推介
10: 01-10: 26	省商务厅领导作招商推介
10: 26-10: 41	南昌市政府领导作相关推介
10: 41-10: 51	上饶市政府领导作相关推介
10: 51-11: 21	请 3 名，其中外企代表 1 名，每人 10 分钟。
11: 21-11: 31	项目签约仪式（10 分钟）

Industry Matchmaking Symposium

Sponsored by: People's Government of Jiangxi Province, Ministry of Industry and Information Technology of the People's Republic of China

Organized by: Commission of Industry and Information Technology of Jiangxi Province, Department of Commerce of Jiangxi Province, People's Government of Nanchang

 **Time:** 9:30-11:30 a.m., October 20, 2018

 **Venue:** Conference Hall No. 3, F2, Western Tower, Jiangxi Conference Center

Moderator: Deputy Secretary-General, People's Government of Jiangxi Province

October 20, 2018

09: 30-09: 38	Speech by leader of provincial government
09: 38-09: 46	Speech by leader of MIIT
09: 46-10: 01	Industry introduction and promotion by leader of Commission of Industry and Information Technology of Jiangxi Province
10: 01-10: 26	Speech on investment attraction by leader of Department of Commerce of Jiangxi Province
10: 26-10: 41	Introduction and promotion by leader of municipal government of Nanchang
10: 41-10: 51	Introduction and promotion by leader of municipal government of Shangrao
10: 51-11: 21	Speech by three speakers, including one representative from foreign enterprise, 10 minutes per person
11: 21-11: 31	Project signing ceremony (10 minutes)